



CableFAX

Spring 2012 Event Sponsorships

The CableFAXIES, Sales Executive of the Year & Sweet 16 Awards Breakfast

May 1, Grand Hyatt, NYC
Estimated Attendance: 275

Join CableFAX for the FAXIES, Sales Executive of the Year & Sweet 16 Awards Breakfast. CableFAX will salute those sales and marketing leaders across cable who work tirelessly behind the scenes to market, promote, and build distribution and ad sales, making cable #1 in the marketplace. Top agency and brand partners who champion cable will also be honored.

The **CableFAXIES** awards



Best of Web and Digital Hot List Breakfast

May 21, The Seaport, Boston (The Cable Show)
Estimated Attendance: 200

Join CableFAX for the Best of Web and Digital Hot List Breakfast to kick off the Cable Show in Boston. We will salute the hottest apps, social media and digital marketing campaigns, bloggers, websites, TV Everywhere applications, and more along with the executives and teams leading these initiatives.



Event Sponsorship Rates

Platinum Sponsorship

Benefits include:

- Logo as Platinum Sponsor on pre-event marketing, onsite materials and post-event releases
- One table of 10 at event
- Full page AD in CableFAX Daily Special Issue
- Full page AD in CableFAX Awards Program

Exclusive sponsorship of one the following:

- Table Centerpiece
- Premium item on all chairs
- Bag Sponsor
- Video Sponsor

Rate: \$20,000

Gold Sponsorship

Benefits include:

- Logo as Gold Sponsor on pre-event marketing, onsite materials and post-event releases
- One table of 10 at event
- Full page AD in CableFAX Daily Special Issue

Rate: \$15,000

Contact:

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